Key benefits of this programme

1. Dynamic and multicultural learning environment
2. Perfectly tailored to the students’ needs
3. Insights into global business with emphasis on Europe
4. Low living costs
INTERNATIONAL BUSINESS AND MANAGEMENT
MASTER PROGRAMME

Degree: Master in Economics
Duration: 1.5 years
Type of programme: Full-time
Language of instruction: English
Start of studies: October
Number of credits: 120 ECTS

This programme is designed to train future managers who would like to get a profound understanding of the international business environment and learn the critical concepts for business success in the 21st century. Training involves the practical application of knowledge and develops skills through real business projects. The overall focus of this programme allows students to gain knowledge relevant to the expectations and needs of the new generation of international business experts.

Selected courses:
- Economy and Society of the European Union
- International Economics
- Global Business Environment
- International Entrepreneurship
- Contemporary International Marketing Strategies
- International Human Resources Management
- Managerial Economics
- International Finance
- Intercultural Aspects of Business
- International Strategic Management

Career opportunities upon graduation:

The purpose of this programme is to train highly qualified, top-performing managers to work in international companies and/or their divisions. Graduates of the International Business and Management programme may hold senior managerial positions including but not limited to:

- International business analysts
- Transnational marketing executives
- Department managers
- Communications managers
- Sales managers
- International HR managers
- Import and export specialists
- CEOs of service companies

Students may join graduate management trainee programmes with companies they have completed business projects for as part of this programme. Alternatively, graduates can set up their own businesses or work in local or international companies as managers in international trade, marketing, logistics, HR, etc. or develop and implement international business projects.