

University of Economics - Varna  
**Erasmus+ Guidebook 2019/2020**  
for incoming students

**THIS IS YOUR  
PATH TO  
SUCCESS.**



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## What is the University of Economics - Varna like?

The University of Economics – Varna (UE–Varna) is one of the oldest institutions of higher education in economics on the Balkan Peninsula with a 98-year-long history. The University was established in 1920 by the Chamber of Commerce and Industry in Varna and has adhered to its mission ever since – to develop the science of economics, to train specialists needed for the prosperity of business in the region and the country as a whole.

Since then more than 123,000 Bulgarian and foreign students have graduated the University and have received higher education diplomas in economics. Today there are over 8,500 Bulgarian and international students at the University. Their training is provided by some 290 staff – doctorate degree holders, professors, associate professors and assistant professors.

The University consists of 4 faculties, one college and 19 departments which offer more than 22 accredited divisions in four professional divisions: Economics, Administration and Management, Tourism, IT and Computer Sciences. There are over 30 master's degree majors in three forms of study: full-time, part-time and distance learning. The College of Tourism offers training for a professional bachelor's degree in tourism in three majors.

UE–Varna follows its mission to be a leading educational and scientific institution with an established identity in the European education area, oriented towards providing high quality education in line with the concept of lifelong learning, conducting significant research and offering competitive solutions with sustainable economic and social impact.



## International Cooperation

The International Relations Office is responsible for the establishment and coordination of international contacts with other institutions of higher education. It assists foreign students studying at UE–Varna, and incoming and outgoing mobility students. The conclusion and the implementation of international agreements, the collection and dissemination of information about international programmes, opportunities to study abroad and receive grants, coordination of trainings, vocational trainings and practical mobility (recruitment of applicants, preparation of documents) are some of the main functions of the office.



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UE–Varna has traditionally been open to the exchange of knowledge, educational and research experience with foreign academic centres. The University maintains international contacts and cooperates with over 150 foreign universities. It is a party in different projects like ERASMUS+, CEEPUS and bilateral initiatives.

Study Abroad Fair is held each semester to provide Bulgarian and international students with a platform of exchanging ideas and practices. The International Relations Office strives to promote foreign partners as much as possible and up-to-date with the latest trends and ideas in the global education.



**International Relations Office**  
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9002, Varna, Bulgaria  
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## How does the University of Economics - Varna work?

### 1. Academic Calendar 2018-2019

Winter Semester		Holidays	
Orientation	11.09.2019 – 17.09.2019	September 6th	Unification Day
Study period	18.09.2019 – 20.12.2019	September 22nd	Independence Day
Holidays	23.12.2019 – 5.01.2020	December 24th–26th	Christmas
Exams period	10.01.2020 – 01.02.2020	January 1st	New Year's Day
Summer Semester		March 3rd	Liberation Day
Orientation	17.02.2020 – 21.02.2020	April 19th	Easter
Study period	24.02.2020 – 29.05.2020	May 1st	Labour Day
Holidays	17.04.2020 – 21.04.2020	May 6th	Saint George's Day/Army Day
Exams period	29.05.2020 – 05.06.2020	May 24th	Culture and Literacy Day

### 2. Examination

Each semester is followed by an examination period which starts at the beginning of January and June respectively. Most of the courses offered at UE–Varna include exams. When that is not the case, evaluation is based mostly on classroom tasks, presentations, projects and tests.



### 3. Grading System

ECTS grading scale (2009) vs. UE-Varna grades

ECTS grade	UE-Varna grade	Definition
A	6	<b>Excellent</b> – outstanding performance with only minor errors
B	5	<b>Very good</b> – above average standard but with some errors
C	4	<b>Good</b> – generally sound work with a notable number of errors
D, E	3	<b>Satisfactory</b> – fair but with significant shortcomings
F, FX	2	<b>Fail</b> – considerable further work is required

## Studying at the University of Economics - Varna

### 1. How to apply to the University of Economics - Varna

Mobility students who would like to study at UE–Varna in the winter semester or for a full academic year should submit their application forms through the electronic system of the University after a period for nomination between 1<sup>st</sup> and 15<sup>th</sup> of June. Those who would like to study in the summer semester should submit their application forms after the nomination deadline – 15<sup>th</sup> and 30<sup>th</sup> of November.



The complete set of documents is:

1. Application Form
2. Learning Agreement
3. Housing Application
4. 4 passport-size photos (3.5 x 4.5 cm).

#### Step-by-step procedure

Step 1: Check for agreements between your home University and the UE–Varna by contacting your International Relations Office. The person in charge will inform you about the procedures for you to be selected as an Erasmus+ mobility student.

Step 2: After passing the selection procedures, your home University must nominate you in our online application system.

Applications should be sent by 15<sup>th</sup> June for winter semester and full academic year, and by 30<sup>th</sup> November for summer semester.

Step 3: You will receive an e-mail with login information for access to our electronic system. Fill it in completely and be ready to send the original documents with ID photos via post.

Step 4: All documents must be sent to [exchange\\_students@ue-varna.bg](mailto:exchange_students@ue-varna.bg) and via post to UE–Varna International Relations Office.



## 2. What to do before arrival?

### Get a visa

Visa regulations for tourists are liberal: Bulgaria has agreements with numerous countries for allowing visitors to stay in the country without a visa for up to 90 days. Exchange students from EU countries do not need a visa. Exchange students from non-EU countries must obtain visa D in order to study at UE-Varna.



### Get insurance

Foreign students from EU and EEA member states should have the forms E128, E111 or the EHIC card. The document type depends on the authorized insurance agency at the country of origin.

Students from non-EU member states must obtain health insurance valid on the territory of the Republic of Bulgaria from the authority responsible for health affairs in their home country.

This certificate should contain clear description of the scope of their rights. Students have to obtain health insurance certificates prior to their arrival in Bulgaria. Health insurance is necessary for visa D application.

### Also...

We advise you to bring your ISIC card. The card is recognized in Bulgaria and can be helpful when purchasing international train tickets, plane tickets or visiting museums. With your ISIC card you can also get special discounts at different shops and clubs.

Motor vehicle drivers should possess a valid local or international driving licence. You need a

## 3. How to get started at the University of Economics - Varna?

### Introduction week

During your first week, you will get an in-depth review of the information in this guide and much more. You will learn about your studies, accommodation, facilities, tutoring, trips arranged for international students, etc. Participation in the whole Orientation week is **mandatory**.

### Buddy programme

The Buddy Programme is a fun way to get to know new people in a new country fast and easily, to learn more about local culture and discover even the small and probably not so obvious at first sight details about it. The final goal of the programme is fast cultural and social integration of international students through lots of fun.

### Selecting courses

You can find the courses offered in English for the incoming Erasmus+ students in this booklet. Having chosen your courses, you are given the chance to re-select some courses during the first week of studies.

### Tutoring

Mobility students can get tutoring during tutoring hours from their lecturers upon request. Group meetings for mobility students are also an option.

### Bulgarian language courses

Courses in Bulgarian Language are offered free of charge to our Erasmus+ students each semester. Students can earn ECTS credits for these courses.



Incoming Erasmus+ Students  
2018/2019 academic year  
summer semester

### About the University of Economics - Varna

The main building of the University of Economics – Varna is situated in the city centre, near the Sea Garden.

The University building is open from 7.00 a.m. to 7.30 p.m.

### Sports Facilities

UE–Varna Sports Centre accommodates five indoor sports training facilities:

- large volleyball and basketball courts;
- volleyball and gymnastics courts also used for concert choreography and training;
- a training basketball court;
- a table tennis room and a gym.



### Library

The University library, situated on the 4th, 5th and 6th floor in the University main building, features

- over 350,000 specialized volumes;
- a subscription to the best professional electronic databases;
- free access to the books and magazines they need;
- a spacious reading room;
- textbooks and materials in different languages;
- a library electronic catalogue;
- computers;
- unlimited access to the internet

The reading room working hours are 9.00 – 18.00  
Monday to Friday, 8.30 – 12.30 on Saturdays.



## What is UE-Varna student life like?



### Accommodation

The city of Varna is a major transportation centre in Bulgaria. You have different options to reach it – by air, by bus, by train or by car. The airport is one of the biggest in the country and has flights to/from most European countries.

Mobility students can be accommodated at the University dormitory. The space for Erasmus+ students is limited and accommodation is determined on a 'first come, first served' basis. All rooms are furnished with desks, beds, wardrobes, cupboards and chairs, living room and bathroom facilities. It is located near the University building. The monthly rent for a bed in a triple room is 90 euro, in a double room - 100 euro, in a single room - 110 euro. A security deposit in the amount of 100 euro is required one month prior to arrival.

Hotel accommodation is also available and the bed&breakfast price for a double room per night ranges from EUR 15 to 25 (preferential price).

For those who prefer to rent a flat in Varna, the International Relations Office recommends a list of available apartments for exchange students which are located near the university. The cost of renting a fully equipped private/shared room near the city center of Varna is between EUR 100 and EUR 150 per person/month.

The International Relations Office should be notified about the exact date and time of arrival at least a week in advance, so that accommodation can be arranged.

For more information, contact:

Tel: +359 52 830 812

E-mail: [exchange\\_students@ue-varna.bg](mailto:exchange_students@ue-varna.bg)

Address of the dormitory:

Bregalnitza Str., block 1 and 2



## Student organizations

Students of UE–Varna participate in different organizations among which are: AIESEC, The Erasmus Student Network (ESN–Varna), Student Council and The National Representative Assembly of Student Councils. These structures keep students well-informed about a wide range of issues related to their stay in Varna and actively participate in civil and international projects.



### Student Identification Card

Erasmus+ students are issued student identification cards. With your student ID card, you may receive discounts in purchasing entrance tickets/cards for swimming pools, gyms, museums and clubs. You will need a passport format photo when you arrive in Varna.

## Living in Bulgaria and Varna

### Republic of Bulgaria Brief profile

Population: 7.1 million

Area: 110 993 sq.km.

Language: Bulgarian

Predominant Religion: Eastern Orthodox

Summer average temperatures: 26°C ~ 32°C

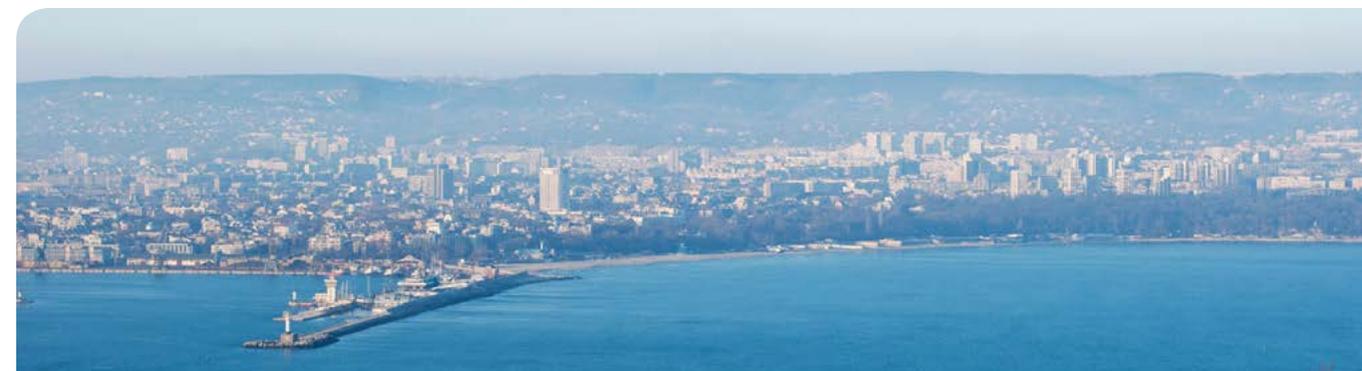
Winter average temperatures: -5°C ~ 5°C

Time zone: GMT +2; Apr – Sept GMT +3

Capital: Sofia

Largest cities: Plovdiv, Varna

Located in south-eastern Europe, Bulgaria is a neighbour of Romania, Greece, Serbia, Macedonia, Turkey and has a beautiful seaside along the Black Sea to the east.





Bulgaria is a country with an ancient history and plenty to discover. Today, it is a member of the European Union and NATO.

The region of Varna is famous for its seaside resorts like Golden Sands, Sunny Day and Albena. The climate is moderate with a few rainy days and not much snow. Varna is one of the biggest cities in Bulgaria with a well-developed economy and offers various opportunities for young people to study, work and have fun. The cost of living is comparable to other mid-sized cities in central and eastern Europe. In 2017 Varna was the European Youth Capital.

### Useful Information

#### Getting around

It is easy to walk from the main building of the university to the city center, to the dormitories and to the Sea Garden. A trip by bus costs 1 lev and the ticket is bought on the bus. Approximate price for a taxi ride within the city is 3–6 BGN.

#### Currency

The Bulgarian currency is called “lev” (BGN). One lev is divided into 100 stotinki. Payment is in leva (levs); many stores accept credit cards: Mastercard-Eurocard and VISA. The exchange rate of the lev is fixed to the euro at roughly 1.96 BGN leva for 1 euro.



### Where to go and what to see

#### Sights, museums and galleries

Numerous museums in Varna welcome you into their unique atmosphere. All of them have their “stories” to tell and rich historical heritage to show. Varna museums are full of treasures from all periods of the city’s history, and will interest both the informed archaeologist and the casual visitor.

You can visit several museums:

- Archaeological Museum
- Natural Science Museum
- Museum of Varna
- The Museum of Modern History
- The National Revival Museum

#### Places of natural and architectural beauty

- Roman Baths
- Euxinograd Palace
- Pobiti Kamani (Stone Forest)
- Aladzha Monastery
- Varna City Art Gallery Boris Georgiev
- Varna Dolphinarium
- Aquarium
- Planetarium
- ...various Festivals

#### Cinemas

Films shown in local cinemas (movie theaters) are not dubbed and have subtitles in Bulgarian.



## Theatre, Opera and Ballet

The Theatre and Opera House is in the city centre. It was built nearly a century ago after the fashion of the city of Vienna. It houses a theatre, an opera and philharmonic halls. Its foundations were laid by actors in the French Army during the Crimean War of 1856. The first theatrical performance of Bulgarian drama was given here. Not far away from it is the Puppet Theatre where the Golden Dolphin Festival of Puppets takes place every three years, including 2017.

The University is located in the city centre, just five minutes away from the beach and opposite the Sea Garden – the biggest park in Varna. Along the beach, you will find a lot of places where you can go with your new friends. In the Sea Garden you can enjoy your free time walking, jogging, biking or doing other outdoor sports activities. Furthermore, Varna offers different cultural activities and festivals.

Varna provides many opportunities for nightlife entertainment in many discos, clubs and bars with live music. During the summer, lots of new bars at the seafront open gates to welcome local people, students and tourists so parties and friendly atmosphere are a must. Don't miss this opportunity and join Varna's nightlife!



## Erasmus+ students about their experience at the University of Economics – Varna

*"So Erasmus life is like a lifetime experience when you can add many useful skills to your whole life. You feel like enjoying every minute of it and discovering yourself due to travelling, meeting a lot of people and studying at a very good university.*

*Erasmus is when you recognize your real you!"*



*"We didn't know we were creating memories... We just knew we were having fun. Erasmus at UE-Varna is a beautiful memory to remember."*



*"The university of Economics is super friendly and nice. I'm always so impressed how helpful and kind the international office is - although there is so much work, they always answer so quickly making sure that you're provided with everything you need. Their help also makes it easier to travel to different places (even beyond beautiful Bulgaria) and explore new horizons. This experience has given me so many beautiful adventures and brought great friends into my life."*



*"When I said to some friends that I will go to Varna in Bulgaria the majority asked me "but why? And Alone? Are you crazy?" I just answered them that they will see. And now they see that I took one of the best decisions in my life.*

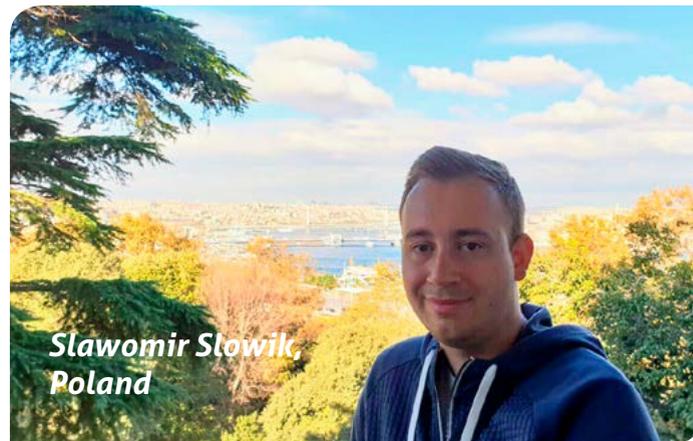
*Varna is for me one of the best European cities to do Erasmus programme. It's not big, you can't be really lost. It's safe. It's really cheap so you can really enjoy and do a lot of activities. Varna surprised me. There is always something new to discover. I didn't expected that I will adapt to this city so quickly."*



*"Studying one semester in Bulgaria was my first Erasmus+ experience.*

*I'm really glad that I have decided to choose Varna as my Erasmus destination. This city is beautiful and has something special about itself. University has wonderful location too. In less than 5 minutes you can relax on the beach after end of courses. All professors at UE Varna were so helpful and kind. What is more, the International Office team was so kind, and their help was priceless.*

*I will never forget the time that I spent here. So many magical moments with great people and in good atmosphere. I would like to stop the time and enjoy this semester forever"*



# part THREE

study programme for exchange students

## Lecturers



**Assoc. Prof. Pavel Petrov, PhD**  
**Email:** petrov@ue-varna.bg  
**Course:** Foundations of Object Oriented Programming



**Chief Asst. Prof. Svetlana Todorova, PhD**  
**Email:** svetlana.todorova@ue-varna.bg  
**Course:** Uncertainty and Decision Making, Applied Statistics and SPSS



**Assoc. Prof. Vladimir Dosev, PhD**  
**Email:** vl\_dosev@ue-varna.bg  
**Course:** Bulgarian Language



**Assoc. Prof. Yordan Ivanov, PhD**  
**Email:** jordan.ivanov@ue-varna.bg  
**Course:** Strategy and Tactics of Pricing



**Chief Assist. Prof. Petya Angelova, PhD**  
**Email:** p\_angelova@ue-varna.bg  
**Course:** Management in the Global Business World



**Assist. Prof. Petar Petrov**  
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**Courses:**  
 - Online Research Methods  
 - Talent Management



**Assoc. Prof. Violeta Dimitrova, PhD**  
**Email:** violeta\_dimitrova@ue-varna.bg  
**Course:** Strategic Retail Management



**Prof. Rosen Nikolaev, PhD**  
**Email:** nikolaev\_rosen@ue-varna.bg  
**Course:** Modeling in Economics



**Assoc. Prof. Michal Stojanov, PhD**  
**Email:** michal.stojanov@ue-varna.bg  
**Course:** Strategic Retail Management



**Assoc. Prof. Petya Dankova, PhD**  
**Email:** dankova@ue-varna.bg  
**Course:**  
 - Business Psychology  
 - Cultural Entrepreneurship



**Chief Assist. Prof. Milcho Bliznakov, PhD**  
**Email:** mbliznakov@ue-varna.bg  
**Course:** Investment Management



**Assoc. Prof. Nadezhda Filipova, PhD**  
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**Courses:**  
 - Principles of Information Systems  
 - Software Packages for Customer Relationship Management  
 - BPM Systems



**Chief Assist. Prof. Aleksandar Shivarov, PhD**  
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**Course:** Environmental Economics



**Assoc. Prof. Veselina Dimitrova, PhD**  
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**Courses:**  
 - International Transportation, Trade and Logistics  
 - Cluster Policy in the EU



**Prof. Zoya Mladenova, PhD**  
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**Course:** Transnational Corporations and Foreign Direct Investment



**Assoc. Prof. Maria Stanimirova, PhD**  
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**Course:** Business Consulting



**Assoc. Prof. Desislava Serafimova, PhD**  
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**Courses:**  
 - Fundamentals of Management  
 - Corporate Social Responsibility



**Assoc. Prof. Radan Miryanov, PhD**  
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**Course:** Modeling in Economics



**Assoc. Prof. Georgi Marinov, PhD**  
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**Courses:**  
 - International Financial Markets  
 - Panel Data Econometrics



**Chief Assist. Prof. Todor Dyankov, PhD**  
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**Courses:**  
 - Marketing Communications  
 - Customer Relations Management in Tourism



**Senior Lecturer Diana Miteva**  
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**Course:** Intercultural Aspects of Business



**Assoc. Prof. Valentina Makni, PhD**  
**Email:** valentina.makni@ue-varna.bg  
**Course:**  
 - Network Marketing  
 - Technical Analysis of the Financial Markets



**Chief Assist. Prof. Katya Vladova, PhD**  
**Email:** vladova\_k@ue-varna.bg  
**Courses:**  
 - Entrepreneurship and Management of Small Business  
 - Business Growth Management  
 - International Entrepreneurship



**Assoc. Prof. Julian Vasilev, PhD**  
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**Courses:**  
 - ERP Systems  
 - Business Analysis  
 - Geographic Information Systems (GIS)



**Assoc. Prof. Genka Rafailova, PhD**  
**Email:** genka@rafailova.org  
**Courses:**  
 - Event Management  
 - Creative Industry and Creative Business



**Assoc. Prof. Kaloyan Kolev, PhD**  
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**Courses:**  
 - Behavioral Economics  
 - Public Choice



**Chief Assist. Prof. Stefan Kalpachev, PhD**  
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**Course:** Career Development



**Chief Assist. Prof. Silvia Dimitrova, PhD**  
**Email:** silvia\_dimitrova@ue-varna.bg  
**Course:**  
 - Fundamentals of Management  
 - Cultural Policy



**Prof. Dr. Sc. Oec. Ivona Yakimova**  
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**Course:** Comparative Economic Systems



**Assoc. Prof. Dancho Petrov, PhD**  
**Email:** d.petrov@finance-varna.com  
**Course:** Financial Management



**Prof. Fanya Filipova, PhD**  
**Email:** fanya\_filipova@ue-varna.bg  
**Course:** International Harmonization of Accountancy and Audit



**Senior Lecturer Kristana Ivanova**  
**Email:** kristana\_ivanova@ue-varna.bg  
**Courses:**  
 - Business Presentations  
 - Business Communications



**Chief Assist. Prof. Maria Veleva, PhD**  
**Email:** maria.veleva@ue-varna.bg  
**Courses:**  
 - Training and Career Management in Organizations  
 - Soft Skills for Management



**Chief Assist. Prof. Krasimira Yancheva, PhD**  
**Email:** krasimira\_yancheva@ue-varna.bg  
**Course:**  
 - Management and Animation in the Entertainment Industry  
 - Events Design and Experience



**Assoc. Prof. Evgeniya Tonkova, PhD**  
**Email:** evge@mbox.digsys.bg  
**Courses:**  
 - Distribution Management  
 - Innovative Marketing



**Chief Assist. Prof. Svilen Ivanov, PhD**  
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**Course:** Applied Semiotic Analysis of Advertising



**Chief Assist. Prof. Ivo Kostov, PhD**  
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**Course:** Business Valuation



**Assoc. Prof. Teodora Zapryanova, PhD**  
**Email:** teodorazap@ue-varna.bg  
**Course:** Mathematical Analysis



**Assist. Boncho Mitev**  
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**Course:** Strategic Management



**Senior Lecturer Yuliyana Todorova**  
**Email:** ju19de65@ue-varna.bg  
**Course:** Aspects of Bulgarian History and Culture

## Courses Offered for Academic Year 2019/2020

### BACHELOR'S DEGREE COURSES OFFERED FOR ACADEMIC YEAR 2019/2020

#### Bachelor's degree courses - Winter Semester

COURSE	PROFESSOR	HOURS	CREDITS
Strategic Retail Management	Violeta Dimitrova and Michal Stojanov	30/30	6
Strategies and Tactics of Pricing	Yordan Ivanov	30/15	5
Investment Management	Milcho Bliznakov	30/30	6
Entrepreneurship and Small Business Management	Katya Vladova	45/15	6
Environmental Economics	Aleksandar Shivarov	30/15	5
Corporate Social Responsibility	Desislava Serafimova and Silviya Dimitrova	45/15	6
Training and Career Management in Organizations	Maria Veleva	45/15	6
Business Valuation	Ivo Kostov	45/15	6
Business Growth Management	Katya Vladova	45/15	6
Principles of Information Systems	Nadezhda Filipova	45/15	6
ERP Systems	Julian Vasilev and Miglena Stoyanova	30/30	6
Online Research Methods	Petar Petrov	30/15	6
Bulgarian Language	Vladimir Dosev	45/15	6
Management and Animation in the Entertainment Industry	Krassimira Yancheva	45/15	6
Cultural Policy	Desislava Serafimova and Silviya Dimitrova	45/15	6
Events Design and Experience	Krassimira Yancheva	45/15	6
Strategic Management	Boncho Mitev	30/30	6

## Bachelor's degree courses - Summer Semester

COURSE	PROFESSOR	HOURS	CREDITS
Comparative Economic Systems	Ivona Yakimova	45/15	6
Transnational Corporations and Foreign Direct Investment	Zoya Mladenova	30/30	6
Business Psychology	Petya Dankova	45/15	6
Behavioral Economics	Kaloyan Kolev	45/15	6
Modeling in Economics	Rosen Nikolaev and Radan Miryanov	30/30	6
Mathematical Analysis	Teodora Zapryanova	30/30	7
Fundamentals of Management	Desislava Serafimova and Silviya Dimitrova	30/30	7
International Transportation, Trade and Logistics	Veselina Dimitrova	30/15	5
Business Consulting	Mariya Stanimirova	45/15	6
Career Development <sup>6</sup>	Stefan Kalpachev	30/30	6
Event Management	Genka Rafailova	30/15	6
Direct Selling and Network Marketing	Valentina Makni	30/15	5
Marketing Communications	Todor Dyankov	45/15	6
Software Packages for Customer Relationship Management	Nadezhda Filipova	45/15	6
Bulgarian Language	Vladimir Dosev	45/15	6
Business Communications	Krastana Ivanova	30/30	5
Foundations of Object Oriented Programming	Pavel Petrov	30/30	6
Real Estate Management and Valuation	Ivo Kostov	45/15	6
Uncertainty and Decision Making	Svetlana Todorova	30/30	6
Applied Statistics with SPSS	Svetlana Todorova	30/30	6
Intangible Cultural Heritage of Bulgaria	Krassimira Yancheva	45/15	6

*All chosen courses will take place no matter the number of enrolled students. In case there are less than 4 students choosing a certain course, teaching will be in the form of individual sessions or tutorials.*

## Courses Offered for Academic Year 2019/2020

### MASTER'S DEGREE COURSES OFFERED FOR ACADEMIC YEAR 2019/2020

#### Master's degree courses - Winter Semester

COURSE	PROFESSOR	HOURS	CREDITS
International Harmonization of Accountancy and Audit	Fanya Filipova	45/15	6
International Financial Markets	Georgi Marinov	45/15	6
Public Choice	Kaloyan Kolev	45/15	6
Panel Data Econometrics	Georgi Marinov	30/30	6
Distribution Management	Evgeniya Tonkova	45/15	7
Corporate Governance	Katya Vladova	45/15	6
Soft Skills for Management	Maria Veleva	45/15	6
Talent Management	Petar Petrov	30/15	6
Bulgarian Language	Vladimir Dosev	45/15	6
Financial Management	Dancho Petrov	45/15	7
Business Analysis	Julian Vasilev and Miglena Stoyanova	30/30	6
International Entrepreneurship	Katya Vladova	45/15	6
Business Presentations	Krastana Ivanova	30/15	4
Management in the Global Business World	Petya Angelova	30/15	5

## Master's degree courses - Summer Semester

COURSE	PROFESSOR	HOURS	CREDITS
Cluster Policy in the EU	Veselina Dimitrova	30/15	4
Innovative Marketing	Evgeniya Tonkova	30/15	6
Creative Industry and Creative Business	Genka Rafailova	30/15	6
Geographic Information Systems (GIS)	Julian Vasilev and Miglena Stoyanova	30/30	6
BPM Systems	Nadezhda Filipova	45/15	6
Bulgarian Language	Vladimir Dosev	45/15	6
Technical Analysis of the Financial Markets	Valentina Makni	30/15	5
Intercultural Aspects of Business	Diana Miteva	30/15	5
Customer Relations Management in Tourism	Todor Dyankov	45/15	6
Product Management	Evgeniya Tonkova	45/15	7
Applied Semiotic Analysis of Advertising	Svilen Ivanov	30/30	6
Aspects of Bulgarian History and Culture	Yuliyana Todorova	45/15	6
Cluster Policy in the EU	Veselina Dimitrova	30/15	4
Innovative Marketing	Evgeniya Tonkova	30/15	6
Creative Industry and Creative Business	Genka Rafailova	30/15	6
Geographic Information Systems (GIS)	Julian Vasilev and Miglena Stoyanova	30/30	6

All chosen courses will take place no matter the number of enrolled students. In case there are less than 4 students choosing a certain course, teaching will be in the form of individual sessions or tutorials.

Detailed description of the courses is available on our website in the Erasmus+ section.

Erasmus+ mobility students can also choose courses from UE–Varna bachelor programme in International Business delivered in English.

## Winter Semester

COURSE	PROFESSOR	HOURS	CREDITS
Microeconomics	Zoya Mladenova	45/30	9
Applied Mathematics	Rosen Nikolaev and Radan Miryanov	30/45	9
Informatics	Vladimir Sulov	45/30	9
Accounting	Anita Atanasova	45/30	9
Marketing	Evgeni Stanimirov and Vladimir Zhechev	45/30	8
International HR and Quality Management	Orlin Todorov	45/30	8
International Marketing Planning	Bistra Vasileva	45/30	8
TNC and FDI	Zoya Mladenova	30/30	6
International Marketing	Bistra Vasileva	30/30	6
Corporate Finance	Dancho Petrov	30/30	7
Research Methods for Business	Bistra Vasileva	45/30	8

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### Summer Semester

COURSE	PROFESSOR	HOURS	CREDITS
Macroeconomics	Kaloyan Kolev	45/30	9
Principles of Law	M. Bachvarova and Diana Dimitrova	45/30	9
Management Theory	Desislava Serafimova	45/30	9
Introduction to Statistics	Veselin Hadzhiev	45/30	9
Introduction to International Business	Aleksandar Shivarov	45/30	9
International Trade Policy	Petyo Boshnakov	45/30	7
Business to Business Marketing	Vanya Kraveva	45/30	7
International Political Economy	Georgi Marinov	45/30	6
International Brand Management	Vladimir Zhechev	30/30	5
Problem Solving for Business	Evgeniya Tonkova	45/30	5



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