

B. A. International Management, Hochschule Worms Course offer for Exchange/Double Degree students winter term 2016)	ECTS	Code
Basics of International Economics	3	IM 3.2
Organization	2	IM 7.1
Leadership Development	3	IM 7.2
Research Theory and Academic Writing	2	IM 10.1
Qualitative Research Methods and Research Ethics	2	IM 10.2
Project, Time and Self Management	2	IM 10.3
Business Language II	5	IM 11
Internationalization Strategies	2	IM 14.3
Basics of International Financial Reporting Standards/International Accounting Standards	4	IM 15.1
International Cases	4	IM 16
Financial Statement Analysis	3	IM 19.1
Financial Management	3	IM 19.2
Intercultural challenge	6	IM 22.4
elective courses offered by the IC in the amount of 19 ECTS (<i>see list below</i>)	19	
total	60	

elective courses (offered by the International Centre):	ECTS	Code
Business Strategy and Controlling in International Business	4	IC 1
Introduction to International Accounting	4	IC 2
Advertising an IBP	4	IC 3
European Studies	2	IC 4
Intercultural Management - The Arab World and Europe	4	IC 5
Consumer Behaviour	4	IC 6
Marketing for Entrepreneurial Business	4	IC 7
Services Marketing	4	IC 8
Political Risk Management and Global Business	4	IC 9
Employee Training and Development	4	IC 10
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